



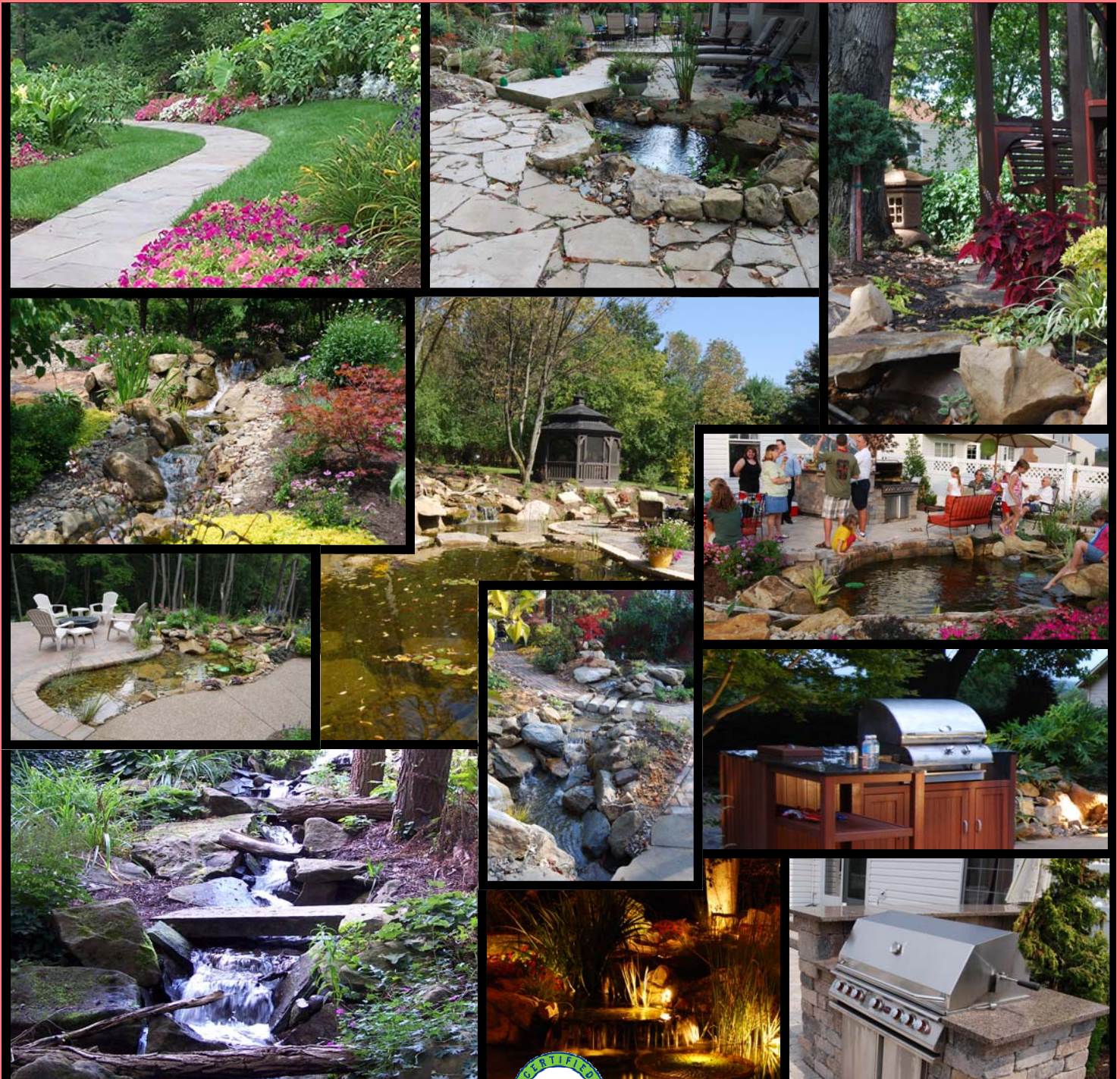
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Creating Paradise, one backyard at a time!



Kevin Soergel, B.S. Landscape Architecture, 1989



Kevin Soergel has been a Certified Aquascape Contractor since 2003

The Oasis Principal

I believe I can improve your life, your attitude, your spirit, and your yard. By making drastic changes to your environment, I can dramatically improve your mood. I can bring serenity and excitement to you at the same time. I can design and build you a vibrant waterfall only steps away from a quiet patio with fireplace overlooking a tranquil pond and flower garden.

Oasis is a lush, vibrant, life giving garden in the desert. In the same way, I design and build life giving gardens for discerning clients. Just as many oases are hard to find in the desert, my gardens are private and enjoyed by their owners and a few special guests. You will find yourself and your family getting back to nature in your outdoor living room. I use water, plants, flowers, stone, wood, lawn, and earth as my medium. My goal is to make you happy. I try to build the best gardens and landscapes as well as lasting relationships with satisfied customers.

If you believe as I do, that a well designed landscape and water garden can bring peace, tranquility, healing, and happiness, then I offer you a Complete Landscape Design. **Design services begin with a free consultation at my office.** I will show you display gardens, a video portfolio, pictures, awards, and sample plans. We will discuss your landscape needs, tastes, and project scope. Please bring a site survey and house plans if possible to the initial consultation. I will explain the steps involved in the design process. If you wish to continue and I select you to be a client, we will sign a Design Contract for a Sketch Plan. I charge a design fee, and if an installation contract is signed, the design fee is applied as a payment towards the landscape contract.

Sketching Paradise. It is better to do the thinking at the beginning of the job than at the end.

The Sketch Plan involves three to four meetings at your site, the process usually takes about one month. First, in our **first site visit**, I determine the intended uses; play space, entertainment needs, quiet space, the need for privacy, the desirable views, the surroundings, growing conditions, the topography, and potential problems. With the base sheet I measure and record the features of the property, the results of my analysis, and our criteria from our discussions. Next I begin to synthesize a design that blends all of the desired features and accomplishes all of our goals in the most artistic, cohesive and integrated way possible. There may be more than one perfect design solution, so I will present you with alternatives in our **design presentation**. You may choose one or blend features from this one and that one. I will help and guide you through this decision process. Remember, we are creating paradise on earth, right in your own backyard.

Then in our **final design meeting** I will present the final design we agreed upon in the previous meeting as well as the budget. We will begin to prioritize and phase if necessary. We will realistically work towards creating your paradise. Adjustments can be made at any stage up to the contract.

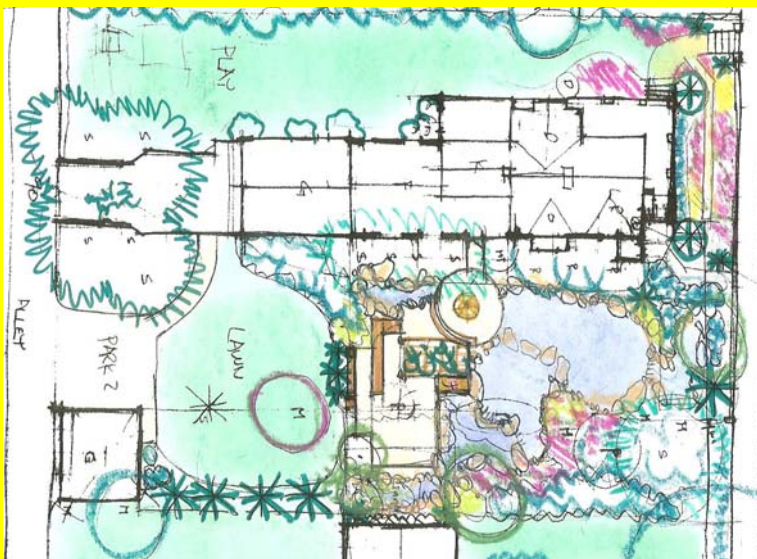
Then we will have a **contract signing**. We go through all of these steps so there are no surprises, and to assure you that your paradise is just that, **YOUR PARADISE**. You have input through the entire process. I tailor everything to you, your needs and tastes, and your property's unique character.

The benefits of a Sketch Plan:

1. You receive a Sketch Plan we can install all at once or work towards over years.
2. The Sketch Plan is well thought out by a trained Professional (B.S. Landscape Architecture 1989, over 20 years experience), knowledgeable in landscape design, horticulture, construction, and maintenance.
3. The plan is tailored to you and your needs, tastes, and your home and property.
4. The Sketch Plan is the first step in Creating Paradise together, we will build You an OASIS, Your Escape.

Creating PARADISE ON EARTH. I will take a deposit at the contract signing, and begin preparations for the installation and construction of your Eden. Sometimes the period between contract signing and commencement of work is long. The wait is usually about one to three months. In our busiest seasons, and in some weather conditions it may take longer to start a job. It is definitely in the interest of expediency to sign a contract early and get on the schedule. We are a small company and very quality oriented.

I personally design and manage installation of all work. I take the jobs one at a time, in the order they are received, and see them all the way to completion before moving on.



Call 724 444 POND or visit YourEscapes.net to begin the design process with Kevin Soergel, at Soergel Landscapes, Aquascapes, Florascapes.



I look forward to designing and building Your Escape.

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